

**TO AMAZE OUR MEMBERS, COMMUNITY, AND TEAM BY WORKING TOGETHER FOR OUR SHARED SUCCESS.**

“UMCU’s best year yet was in 2021. When we come together for a purpose, we share in the many successes it brings. At UMCU, we appreciate our members, team members, and the community for faithfully allowing us to serve them. As we look forward to another year, we remain dedicated to our purpose and promise to you. Let’s make this year even better as we continue to work together for our shared success in 2022.”

**TIFFANY FORD**

UMCU President and Chief Executive Officer

**BOARD OF DIRECTORS**

- Karen Parker..... Chairperson
- Victoria Bennett.....Vice-Chairperson
- Earl Bell.....Secretary
- Paul Kirsch.....Treasurer
- Frank Cianciola.....Director
- Lukeland Gentles.....Director
- Mary Krasny.....Director
- Benjie Johnson.....Director
- Jim Middlemas.....Director
- Jon Kinsey.....Associate Director
- Quinta Vreede.....Associate Director

2021

ASSETS	2021	2020
Cash and cash equivalents	\$69,193,378	\$117,636,204
Investment securities - Available for sale	\$264,017,087	\$125,761,382
Time deposits with other financial institutions	\$ -	\$40,000,000
Loans to members - net allowance for loan losses	\$905,465,170	\$830,604,391
Premises and equipment - net allowance for losses	\$55,316,597	\$45,874,677
Accrued interest receivable	\$2,771,150	\$2,678,434
FHLB stock	\$2,826,400	\$2,826,400
Corporate capital	\$930,700	\$930,700
Investment in CUSOs	\$423,659	\$425,448
NCUSIF deposit	\$8,917,474	\$8,917,474
Other assets	\$12,702,518	\$12,327,948
<b>Total assets</b>	<b>\$1,323,805,807</b>	<b>\$1,187,983,058</b>

LIABILITIES	2021	2020
Members' share and savings accounts	\$1,140,425,449	\$1,014,784,480
Borrowed funds	\$62,806,824	\$62,806,824
Accrued and other liabilities	\$14,964,849	\$11,893,702
<b>Total liabilities</b>	<b>\$1,218,197,122</b>	<b>\$1,089,485,006</b>

MEMBERS' EQUITY	2021	2020
Regular reserve	\$5,567,068	\$5,567,068
Equity acquired in merger	\$4,415,593	\$4,415,593
Undivided earnings	\$98,361,023	\$88,097,236
Accumulated other comprehensive income	(\$2,734,999)	\$418,155
<b>Total members' equity</b>	<b>\$105,608,685</b>	<b>\$98,498,052</b>
<b>Total liabilities and members' equity</b>	<b>\$1,323,805,807</b>	<b>\$1,187,983,058</b>

INTEREST INCOME	2021	2020
Loans	\$33,168,041	\$34,325,080
Investment securities	\$1,410,537	\$1,312,139
<b>Total interest income</b>	<b>\$34,578,578</b>	<b>\$35,637,219</b>

INTEREST EXPENSE	2021	2020
Members' share and savings accounts	\$1,104,879	\$1,623,827
Borrowed funds	\$1,646,712	\$1,622,105
<b>Total interest expense</b>	<b>\$2,751,591</b>	<b>\$3,245,932</b>
<b>Net interest income</b>	<b>\$31,826,987</b>	<b>\$32,391,287</b>
Provision for loan losses	\$2,029,172	\$5,083,739
<b>Net interest income after provision for loan losses</b>	<b>\$29,797,815</b>	<b>\$27,307,548</b>

NONINTEREST INCOME	2021	2020
Service charges and other fees	\$12,789,863	\$10,768,864
Other	\$3,462,180	\$647,772
<b>Total noninterest income</b>	<b>\$16,252,043</b>	<b>\$11,416,636</b>

NONINTEREST EXPENSE	2021	2020
Salaries and employee benefits	\$17,137,640	\$16,203,133
Occupancy	\$4,426,200	\$4,127,817
Operations	\$10,810,562	\$9,799,601
Other	\$3,411,669	\$3,437,746
<b>Total noninterest expense</b>	<b>\$35,786,071</b>	<b>\$33,568,297</b>
<b>Net income</b>	<b>\$10,263,787</b>	<b>\$5,155,887</b>

**UNIVERSITY OF MICHIGAN CREDIT UNION**

**ANNUAL REPORT**

## UMCU HIGHLIGHTS

### ★ AWARDS

- UMCU was recognized as a **2021 Top Workplace by the Detroit Free Press**, named one of the **2021 Best and Brightest Companies to Work For in Metro Detroit**, a **2021 Best and Brightest Companies to Work For in the Nation**, a **Credit Union Journal 2021 Best Credit Unions to Work For**, honored as a **2021 Forbes Best Credit Union in Michigan**, and named **Best Credit Union by Current Magazine's Best of Washtenaw 2021**.
- The Credit Union National Association (CUNA) honored UMCU with two awards: **Marketing & Business Development Council's Diamond Award, HR and Organizational Development Council Award for Employee Engagement**.
- **Americans for the Arts** recognized UMCU as an **Arts + Business Partnership Award honoree** for its Arts Adventures program.
- UMCU was awarded second place with a **CUNA Alphonse Desjardins Adult Financial Education Award**, recognizing credit unions for exemplary financial education efforts.
- The **Michigan Credit Union Foundation** honored UMCU with its **Excellence in Consumer Education Award** for outstanding activities and impact in financial education and financial health initiatives for members and the community.
- Mark Munzenberger, UMCU's Financial Education Manager, was awarded the Michigan Credit Union Foundation's **Educator of the Year**.

### ★ EXCITING UPDATES AND PARTNERSHIPS

- UMCU surpassed \$1.3 billion in assets and now has over 107,000 members.
- Debit cards with contactless tap to pay technology were released to make transactions quick, safe, and easy for our members.
- Through our partnership with the Detroit Lions, UMCU opened an interactive space designed to enhance the Detroit Lions fans experience at Ford Field.



- UMCU launched a new scholarship program for local high school seniors. Five winners will each receive a \$1,000 scholarship to a trade school, community college, or university of their choice.
- Commenced construction on UMCU's Michigan Medicine branch located inside University Hospital.
- The Bristol Road Branch location in Flint was completely remodeled to reflect our brand aesthetic.

## CHARITY & COMMUNITY INVOLVEMENT

- The UMCU Arts Adventures Program at the University Musical Society (UMS) supported digital programs such as Digital School Day Performances by Ballet Folklorico de Mexico de Amalia Hernandez, Caleb Teicher & Company, as well as Sphinx Virtuosi: This is America. The University of Michigan Museum of Art (UMMA) supported a virtual Chill Mindfulness at the Museum, a virtual Family Art Studio: Kusudama, and in-person Study Days for U-M students.



- With the help of more than 100 local participating businesses, UMCU launched its sixth year of "Shop Local Give Local." With the help of its members, UMCU donated \$5,000 to SOS Community Services which will help them respond to 1,300 requests from local families facing food insecurity with groceries from its food pantry. The money spent at these vendors kept more than \$355,000 in the local economy.

- UMCU sponsored and participated in the Dance Marathon at U-M for the 21st year, which benefits pediatric rehabilitation programs at Michigan Medicine C.S. Mott Children's Hospital.
- UMCU sponsored and participated in Toys for Mott for Michigan Medicine C.S. Mott Children's Hospital for the sixth year donating \$6,000 in toys, gifts, and "comfort items."
- UMCU sponsored the "Habitat for Humanity" Giving Tuesday project to further help build a stronger community.
- In conjunction with Michigan Medicine, UMCU sponsored the "Big Hearts for Seniors" program, which serves the older adults in the community.
- EMUCU sponsored the Eastern Michigan University choir program allowing them to produce virtual programs.
- UMCU sponsored the "Big Brothers Big Sisters" golf outing to raise money to support youth mentorship programs.
- UMCU sponsored the United Way "Power of the Purse" virtual event, which supports financial stability programs for women in Washtenaw County.
- EMUCU sponsored the Ypsilanti Meals on Wheels "Meals on Heels: A Roaring Holiday Event" virtual program to help support homebound seniors with hot meals.
- UMCU sponsored and participated in the 59th Ann Arbor Film Festival (AAFF) to promote bold, visionary filmmakers through the advancement of film and new media art.



## FINANCIAL EDUCATION

- Completed 183 activities and reached 4,101 individuals with our financial wellness events. The majority (75%) of our workshops were delivered virtually, while the remaining 25% were facilitated in-person, primarily on campuses.
- Successfully launched UMCU's Youth Scholarship program on December 1, 2021.
- UMCU assisted numerous members with confidential one-on-one financial counseling sessions for individuals and households at no cost. These customized sessions provided the guidance and encouragement needed when overcoming financial challenges.
- Mark Munzenberger, UMCU's Financial Education Manager, was awarded the Michigan Credit Union Foundation's Educator of the Year.
- Each month, a diverse menu of workshops was offered to UMCU's members, with overall attendance at over 1,500 (up from 1,150 in 2020).
- Strong partnerships at all three University of Michigan campuses resulted in new and repeated programs for students and staff throughout the year, reaching 1,574 individuals. Our close partnership with MHealthy also continued, resulting in programs for U-M staff across the university community.
- Community-focused activities with groups such as the Girl Scouts, Reaching Higher, EMU Engage, WCC Free College Day, and WISD Head Start.
- Weekly UMCU Money Monday segments on The Lucy Ann Lance Show on 1290 WLBY