

TEAM MEMBER
GIVEBACK
COMMITTEE
2021



### 3,125 HOURS

TOTAL AMOUNT OF TIME DEDICATED TO GIVING BACK TO THE COMMUNITY



44

The support from UMCU is leading to a happier and healthier Washtenaw County!"

-Sarah S.

American Heart Association's Heart Challenge Director

#### **635 KIDS**

RECEIVED TOYS DONATED TO MOTT & GENESYS CHILDREN'S HOSPITALS

























# FINANCIAL EDUCATION 2021



76 STUDENT WORKSHOPS18 COMMUNITY WORKSHOPS87 MEMBER WORKSHOPS

44

The entire workshop was very helpful and informative — it's great to have steps that are clear and actually manageable to fit into daily life."

- Meg B.
UM Faculty



### COMMUNITY-FOCUSED ACTIVITIES

with groups such as
THE GIRL SCOUTS, REACHING
HIGHER, OZONE HOUSE, WCC
FREE COLLEGE DAY, AND
WISD HEAD START





2,113 STUDENT ATTENDEES
438 COMMUNITY ATTENDEES
1.530 MEMBER ATTENDEES



THANK YOU for an amazing session today. I learned more than I expected."

- Alaa S. UM Student





## SHOP LOCAL GIVE LOCAL

NOV 1-DEC 31, 2021



#### SHOP LOCAL GIVE LOCAL C A M P A I G N



### 7,575 PURCHASES

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Our friends at UMCU share our commitment to ending homelessness and hunger in Washtenaw County. Thank you UMCU and thank you to all the local businesses and their customers who help make our community a great place to live for everyone."

- Rhonda W.

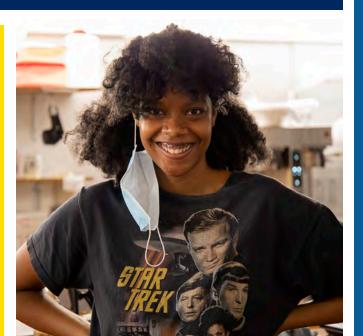
SOS Community Services' Executive Director

# \$355,572.42

KEPT IN THE LOCAL ECONOMY THROUGH MEMBERS USING UMCU AND EMUCU CREDIT CARDS

\$5,000
DONATED TO







#### 100 LOCAL BUSINESSES

in Ann Arbor, Ypsilanti, Flint, Dearborn, and Saline



CAMPUS & COMMUNITY SPONSORSHIPS

2021

\$70,980

DONATED TO UNIVERSITY PARTNER EVENTS AND PROGRAMS INCLUDING

UM Ann Arbor, UM Flint, UM Dearborn, Washtenaw Community College, and Eastern Michigan University





\$15,100 g LOCAL BUSINESSES



\$55,833 SPONSORSHIP TO



plus \$1.5 million to Arts Adventure since 2016

44

I see a partnership with UMCU as such an important part of community because UMCU is such an integrated and grounded part of the community. Without UMCU's support, the museum couldn't offer sustained programs."

Christina Olsen
 Director of UMMA

\$46,900 DONATED TO LOCAL CHARITIES \$6,775

DONATED TO K-12 SCHOOLS AND LITERACY PROGRAMS

\$9,900 DONATED TO ART PROGRAMS

